VOTERS WANT SOLUTIONS TO CALIFORNIA’S SENIOR CARE CRISIS

CALIFORNIA’S SENIOR POPULATION GROWTH BY 2030

- 85% Increase in impoverished CA seniors
- 65% Impoverished CA seniors who are women
- 33% Seniors with no money saved for retirement

4 MILLION CALIFORNIA’S SENIOR POPULATION GROWTH BY 2030

CALIFORNIA VOTER SURVEY RESULTS

HEALTHCARE

- 83% More likely to support a gubernatorial candidate with clear vision and long-term investment plan to address increasing demand for senior services
- 82% More likely to support a gubernatorial candidate committed to making high-quality healthcare for seniors accessible and affordable

DENTAL

- 87% Believe senior dental care is as important as healthcare

LIVE AT HOME

- 79% Support the state making in-home healthcare service investments that allow seniors to age successfully in place
- 80% Support the state investing in caregiver programs that assist those who care for senior family members

West Health and The SCAN Foundation’s “We Stand With Seniors …Will You?” public awareness and education campaign focuses on the specific challenges seniors and their families face in accessing high-quality, affordable healthcare, dental care and supportive services and the cost to the state if these challenges are not addressed. Visit www.WeStandWithSeniors.org for more information. Keep up with #StandWithSeniors on social media via Facebook @WeStandWithSeniors and Twitter @WeStandWSeniors.

Survey was conducted from January 12, 2018 to January 15, 2018 and consisted of 1,000 registered voters. Interviews were conducted in English and Spanish, and across mobile and landlines. Survey sample was stratified and has a margin of error of +/-3.1% (95% confidence interval)