California Statewide Voter Survey
Report on results

From Friday, July 12 through Tuesday, July 16, 2019 J. Wallin Opinion Research conducted a telephone survey of voters throughout California.

We interviewed 1,000 respondents using live, professional interviewers, speaking Spanish and English languages and calling both mobile and landlines (56.0% of this survey was completed on mobile phones). A survey of this size yields a margin of error of +/-3.1% (95% confidence interval). Our sample is stratified, meaning that the demographic composition of our results matches the demographic composition of the region that we surveyed.

J. Wallin Opinion Research performs research on behalf of business, government and political clients.
General Themes
What is top of mind within California?
Highlights from the cloud
Healthcare, Homelessness and Public Safety are the top issues To California voters

Question: What is the most important issue facing your community today?

<table>
<thead>
<tr>
<th>Issue</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Healthcare</td>
<td>14.6%</td>
</tr>
<tr>
<td>Homelessness</td>
<td>13.4%</td>
</tr>
<tr>
<td>Public safety</td>
<td>12.4%</td>
</tr>
<tr>
<td>Government</td>
<td>7.5%</td>
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<tr>
<td>Affordable housing</td>
<td>6.7%</td>
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<tr>
<td>Immigration/border</td>
<td>6.1%</td>
</tr>
<tr>
<td>Jobs and the economy</td>
<td>5.5%</td>
</tr>
<tr>
<td>Environmental issues</td>
<td>5.0%</td>
</tr>
<tr>
<td>Transportation</td>
<td>3.8%</td>
</tr>
<tr>
<td>Moral issues</td>
<td>3.0%</td>
</tr>
<tr>
<td>Education/schools/higher education</td>
<td>2.0%</td>
</tr>
<tr>
<td>Other</td>
<td>6.8%</td>
</tr>
<tr>
<td>Nothing/none</td>
<td>3.5%</td>
</tr>
<tr>
<td>Don't know/unsure</td>
<td>7.8%</td>
</tr>
<tr>
<td>Refused/no opinion</td>
<td>1.9%</td>
</tr>
</tbody>
</table>
Californians as Caregivers
Nearly one-half (47.1%) of California voters
Have provided caregiving to an older adult or person with a disability

Question: A caregiver provides care such as but not limited to: helping take someone who is 65 and older to appointments; assisting them with shopping; taking medications; or doing household chores. Are you now, or have you ever provided paid or unpaid caregiving in any way to an older adult or person with a disability?
Support for California Developing A Master Plan for Aging
Just over three-quarters (76.2%) support California developing a Master Plan for Aging

Question: Over the next decade, our statewide senior population will increase by four million. In 25 years, it will double. And more than half will require some form of long-term care. Governor Newsom took bold action on June 10, 2019 through an Executive Order, calling for the creation of a Master Plan for Aging to build "an age-friendly state so that all Californians can age with dignity and independence." The governor heralded this Master Plan to “serve as a blueprint for state government, local government, private sector and philanthropy to…promote healthy aging and prepare the state for the coming demographic changes.” Do you support California developing a Master Plan for Aging to address the needs of California’s aging population?
Support for California developing a Master Plan for Aging
Is nearly as high among Non-Caregivers as it is among Caregivers

- 79.7% of Caregivers support the plan, compared to 73.7% of Non-Caregivers.
- 58.0% of Caregivers strongly support the plan, compared to 50.3% of Non-Caregivers.
- 21.7% of Caregivers somewhat support the plan, compared to 23.4% of Non-Caregivers.

- 14.3% of Caregivers oppose the plan, compared to 15.6% of Non-Caregivers.
- 4.7% of Caregivers strongly oppose the plan, compared to 5.2% of Non-Caregivers.
- 9.6% of Caregivers somewhat oppose the plan, compared to 10.4% of Non-Caregivers.

- 6.0% of Caregivers are unsure/refuse to support the plan, compared to 10.7% of Non-Caregivers.

Support for California developing a Master Plan for Aging is nearly as high among Non-Caregivers as it is among Caregivers.
Support for California developing a Master Plan for Aging
Is nearly identically high across all age groups
Support for California developing a Master Plan for Aging
Is high among those with differing ethnic backgrounds

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Support for California developing a Master Plan for Aging is high among those from throughout California’s diverse geographic regions.
Public Investment Priorities
What issues should be **MOST** prioritized for the state to invest in and take immediate action?

Question: I am going to read a list of goals for the Governor’s Master Plan for Aging to “address the needs of California’s aging population, which will nearly double by the year 2030.” Experts agree that each of these goals are necessary components of a Master Plan for Aging, but sometimes not everything can be done at once. Please listen to each and then tell me if that issue should be a top priority, high priority, medium priority, or low priority for the state to invest in and take immediate action to address the needs of older Californians as part of the Master Plan for Aging.

- **Increase prevention of elder abuse - both physical and financial.**
  - Top / High Priority: 73.6%
  - Top Priority: 39.6%
  - High Priority: 34.0%

- **Create an easily-accessible, organized and easy to navigate system of care for California seniors - including health care, housing, transportation, emergency care services and long-term care services.**
  - Top / High Priority: 72.8%
  - Top Priority: 41.2%
  - High Priority: 31.6%

- **Expand access to affordable in-home care and support services for seniors.**
  - Top / High Priority: 70.0%
  - Top Priority: 42.0%
  - High Priority: 28.0%

- **Increase availability of affordable housing options for seniors.**
  - Top / High Priority: 67.2%
  - Top Priority: 35.4%
  - High Priority: 31.8%
What issues should be **MOST** prioritized for the state to invest in and take immediate action?

Question: I am going to read a list of goals for the Governor’s Master Plan for Aging to “address the needs of California’s aging population, which will nearly double by the year 2030.” Experts agree that each of these goals are necessary components of a Master Plan for Aging, but sometimes not everything can be done at once. Please listen to each and then tell me if that issue should be a top priority, high priority, medium priority, or low priority for the state to invest in and take immediate action to address the needs of older Californians as part of the Master Plan for Aging.

- **Provide support to family caregivers including education, affordable access to home health supports, family leave protections, and…**
  - Top Priority: 64.2%
  - High Priority: 39.6%
  - Medium Priority: 24.6%

- **Increase availability of affordable community-based transportation options for seniors.**
  - Top Priority: 62.8%
  - High Priority: 39.2%
  - Medium Priority: 23.6%

- **Prepare seniors and their families about the importance of financial planning for long-term care.**
  - Top Priority: 62.6%
  - High Priority: 39.8%
  - Medium Priority: 22.8%

- **Build an educated, culturally competent senior care services workforce, including home health workers and geriatric doctors.**
  - Top Priority: 61.4%
  - High Priority: 37.8%
  - Medium Priority: 23.6%

- **Ensure all seniors have access to affordable dental care.**
  - Top Priority: 61.0%
  - High Priority: 36.2%
  - Medium Priority: 24.8%

- **Streamline bureaucracy to improve delivery of services.**
  - Top Priority: 59.4%
  - High Priority: 37.6%
  - Medium Priority: 21.8%
Accountability and Investment
70.0% feel that the State of California
Should be held accountable for, and invest in, the Master Plan’s implementation

Question:  Do you feel that the State of California should be held accountable for, and invest in, the Master Plan's implementation?