We Stand With Seniors
Will You?

www.WeStandWithSeniors.org
Survey Details

**WHEN**
Friday, July 12 through Tuesday, July 16, 2019

**WHAT**
1,000 respondents were interviewed using live, professional interviewers, speaking Spanish and English languages and calling both mobile and landlines (56% of survey completed on mobile). The margin of error was +/-3.1% (95% CI).

**WHO**
J. Wallin Opinion Research performs research on behalf of business, government and political clients.
Healthcare, homelessness & public safety are the top issues to California voters

- Healthcare: 14.6%
- Homelessness: 13.4%
- Public safety: 12.4%
- Government: 7.5%
- Affordable housing: 6.7%
- Immigration/border: 6.1%
- Jobs and the economy: 5.5%
- Environmental issues: 5.0%
- Transportation: 3.8%
- Moral issues: 3.0%
- Education/schools/higher education: 2.0%
- Other: 6.8%
- Nothing/none: 3.5%
- Don't know/unsure: 7.8%
- Refused/no opinion: 1.9%

*Open-ended question
Nearly **one-half (47.1%)** of California voters have provided caregiving to an older adult or person with a disability.

A caregiver provides care such as but not limited to: helping take someone who is 65 and older to appointments; assisting them with shopping; taking medications; or doing household chores.

Are you now, or have you ever provided paid or unpaid caregiving in any way to an older adult or person with a disability?

- **47.1%** Yes
- **51.7%** No
- **1.2%** Unsure/refused
Just over three-quarters (76.2%) support California developing a Master Plan for Aging to address the needs of California’s aging population.
What should be **MOST prioritized** for the state to invest in and take immediate action?

Please listen to each and then tell me if that issue should be a top priority, high priority, medium priority, or low priority for the state to invest in, and take immediate action, to address the needs of older Californians as part of the Master Plan for Aging.

<table>
<thead>
<tr>
<th>Priority Level</th>
<th>Percentage</th>
<th>Issue Description</th>
</tr>
</thead>
<tbody>
<tr>
<td>Top / High Priority</td>
<td>73.6%</td>
<td>Increase prevention of elder abuse – both physical &amp; financial.</td>
</tr>
<tr>
<td>Top / High Priority</td>
<td>72.8%</td>
<td>Create an easily-accessible, organized &amp; easy to navigate system of care for CA seniors – incl. healthcare, housing, transportation, emergency care services &amp; long-term care services.</td>
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<tr>
<td>Top / High Priority</td>
<td>70.0%</td>
<td>Expand access to affordable in-home care &amp; support services for seniors.</td>
</tr>
<tr>
<td>Top / High Priority</td>
<td>67.2%</td>
<td>Increase availability of affordable housing options for seniors.</td>
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</tbody>
</table>
What should be **MOST prioritized** for the state to invest in and take immediate action?

Please listen to each and then tell me if that issue should be a top priority, high priority, medium priority, or low priority for the state to invest in, and take immediate action, to address the needs of older Californians as part of the Master Plan for Aging.

<table>
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<tr>
<th>Issue</th>
<th>High Priority</th>
<th>Top Priority</th>
<th>Total Prioritize</th>
</tr>
</thead>
<tbody>
<tr>
<td>Provide support to family caregivers, incl. education, affordable access to home health supports, family leave protections &amp; caregiver tax credits.</td>
<td>39.6%</td>
<td>24.6%</td>
<td>64.2%</td>
</tr>
<tr>
<td>Increase availability of affordable community-based transportation options for seniors.</td>
<td>39.2%</td>
<td></td>
<td>62.8%</td>
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<tr>
<td>Prepare seniors &amp; families about the importance of financial planning for long-term care.</td>
<td>39.8%</td>
<td></td>
<td>62.6%</td>
</tr>
<tr>
<td>Build an educated, culturally competent senior care services workforce, including home health workers &amp; geriatric doctors.</td>
<td>37.8%</td>
<td></td>
<td>61.4%</td>
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<tr>
<td>Ensure all seniors have access to affordable dental care.</td>
<td>36.2%</td>
<td></td>
<td>61%</td>
</tr>
<tr>
<td>Streamline bureaucracy to improve delivery of services.</td>
<td>37.6%</td>
<td></td>
<td>59.4%</td>
</tr>
</tbody>
</table>
70% feel that the state should be held accountable for, and invest in, the Master Plan’s implementation.

Do you feel that the State of California should be held accountable for, and invest in, the Master Plan’s implementation?

- **Yes**: 70.0%
- **No**: 20.9%
- **Unsure/Refused**: 9.1%

**By demographic:

- All...: 79.0%
- Repu...: 47.0%
- Demo...: 73.0%
- DTS...: 42.0%

- All...: 20.0%
- Repu...: 11.0%
- Demo...: 20.0%
- DTS...: 10.0%

- All...: 9.1%
- Repu...: 11.0%
- Demo...: 10.0%
- DTS...: 7.0%
The Master Plan for Aging must address the variety of challenges facing older adults and families. This includes supporting caregivers, who represent nearly half of those polled.

**ACCOUNTABILITY MATTERS**

- 3 of 4 support Gov. Newsom’s executive order for developing a Master Plan for Aging
- 7 of 10 say the state should be held accountable for, and invest in, implementation of the Master Plan
- Well over a majority of Californians of all ages, ethnicities, and regions are united in support of the Master Plan for Aging

**MASTER PLAN PRIORITIES**

- Creating a system that is accessible, navigable, and cross-sector: 73%
- Expanding access to affordable home care and support services: 70%
- Affordable housing and transportation: 63%
- Support to family caregivers: 64%
- Financial planning for long-term care: 63%

#MasterPlan4Aging
You Can Make a Difference!

Encourage your family, friends and community to join us by signing up to #StandWithSeniors at www.WeStandWithSeniors.org

Engage on social media by following We Stand With Seniors
Twitter: @WeStandWSeniors
Facebook: @WeStandWithSeniors
Hashtags: #StandWithSeniors, #MasterPlan4Aging

Visit www.WeStandWithSeniors.org/toolkit to receive a toolkit with social media, newsletter, website and email content

Thank you for making sure California older adults have access to the quality, affordable care they deserve.