The Master Plan for Aging must address the variety of challenges facing older adults and families. This includes supporting caregivers, who represent nearly half of those polled.

**ACCOUNTABILITY MATTERS**

- 3 of 4 support Gov. Newsom’s executive order for developing a Master Plan for Aging
- 7 of 10 say the state should be held accountable for, and invest in, implementation of the Master Plan
- Well over a majority of Californians of all ages, ethnicities, and regions are united in support of the Master Plan for Aging

**MASTER PLAN PRIORITIES**

- Creating a system that is accessible, navigable, and cross-sector 73%
- Expanding access to affordable home care and support services 70%
- Affordable housing 67% and transportation 63%
- Support to family caregivers 64%
- Financial planning for long-term care 63%

#MasterPlanForAging

West Health (www.WestHealth.org) and The SCAN Foundation (www.TheSCANFoundation.org) launched the nonpartisan, public awareness and education campaign We Stand With Seniors... Will You? (www.WeStandWithSeniors.org) in 2018 to highlight the need for a statewide, comprehensive Master Plan for Aging to address the growing challenges faced by California older adults, their families, and caregivers. In June 2019, Governor Gavin Newsom issued an Executive Order to develop a California Master Plan for Aging. Keep up with #StandWithSeniors on social media via Facebook @WeStandWithSeniors and Twitter @WeStandWSeniors.

Survey conducted by J. Wallin Opinion Research, July 12-16, 2019, and consisted of 1,000 registered voters. Interviews across mobile and landlines were in English and Spanish. Survey sample stratified, and has margin of error of +/-3.1% (95% confidence interval).